

# In The Community Dunstable

**News for the Community by the Community**

**[www.inthecommunity.org.uk](http://www.inthecommunity.org.uk)**

**@ITCDunstable**

**hello@inthecommunity.org.uk**

(ITC) In The Community: Dunstable Community News, for the Community by the Community.

ITC is a new community newspaper which will be compiled and edited by the students of the HCCM Community Journalism project.

The aim of ITC is to publish positive community news that inspires, celebrates and encourages local people. ITC will participate in discussions, promote democracy and be a voice for those that need it. It aims to engage with all the communities of Dunstable, helping to bring them together for a better and stronger community. It will promote niche events, sports, hobbies and community interests, support the creative and performing arts with reviews, promotion and direct content within. In the future, the newspaper will also include more community content, events and What's On guides.

Our website will be a source for longer, in-depth articles and additional content, e.g. a downloadable version of the newspaper, video, audio, images and interactive comments for the community.

The newspaper will be funded by applying for community grants and donations, and through advertising space for local businesses and organisations. It will never have more than 50% paid-for advertising content and will never let advertising or an advertiser skew its mission or content.

ITC aims to be a bi-monthly printed newspaper with a print run of 10K – 15K and will be delivered to homes and community organisations in Dunstable.

We are looking for sponsors and advertisers who want to support us and help our project grow and develop; which in turn will grow and develop the skills of the volunteers who are writing and compiling the newspaper.

Costs to advertise our newspaper are as follows: (sizes are approx/TBC)

Full Page: £250 (268mm x 345mm)

Half Page: £150 (268mm x 172mm)

Qtr Page: £90 (134mm x 172mm)

Eightieth: £50 (134mm x 86mm / 67mm x 172mm)

Banner: £85 (£100 front) (268mm x 86mm)

Classified / Business Card: £20 (85mm x 55mm)

Also after 5 editions you get your 6th edition free.

For more information or to discuss anything please contact the project manager:

Martin Steers

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In The Community is a project of Home Counties Community Media CIC no: 10017275

**Home  
Counties  
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